



NEWSLETTER

THE VOICE OF THE REDMOND, OREGON, ART COMMUNITY
JUNE 2024

Welcome to the DCAA Newsletter

By James Morris



Welcome to the June edition of the Dry Canyon Arts Association newsletter, where we're not just spotlighting the incredible talents of our local artists, but also the profound impact their work has on our vibrant community.

This month, we're thrilled to celebrate the remarkable work of Henriette Heiny, our Artist of the Month. Henriette's mesmerizing acrylic paintings have captivated audiences and pushed the boundaries of contemporary art. We invite you to discover her inspiring story and stunning creations in this issue.

We're also proud to highlight one of our dedicated board members, Janice Tracy, the Marketing Chair for DCAA. Janice's tireless efforts and innovative approaches have significantly boosted our association's visibility and engagement. Learn more about Janice's invaluable contributions and her vision for the future of our community arts scene.

In exciting news, our Lend Me Your Walls program is expanding! This initiative offers more opportunities for local

artists to showcase their work in various community spaces. With this expansion, we'll be looking for volunteers to lead at each of the new locations.

First Friday is just around the corner, happening on June 7th. With over 26 stores downtown participating, it promises to be an exciting evening of art, music, and community spirit. Make sure to visit the seven stores that will be showcasing the talents of our DCAA members. It's a fantastic opportunity to connect with local artists and appreciate the diverse range of artistic expressions they bring to our community.

Your feedback and suggestions are invaluable to us. They play a crucial role in helping us continue to grow and support our local arts scene. We truly value your input. Thank you for being an integral part of the Dry Canyon Arts Association. Together, we can foster a thriving artistic community.

Warmest regards,

James Morris
Editor, Dry Canyon Arts Association Newsletter





ARTIST OF THE MONTH

HENRIETTE HEINY: BRIDGING WORLDS THROUGH ABSTRACT EXPRESSIONISM

By James Morris

In a world where artistry and academia intertwine, Henriette Heiny's works are a testament to the boundless exploration of abstract expressionism. Her vibrant compositions, a symphony of colors and forms, invite viewers into a realm where imagination and emotion take precedence over the conventional.

From her early years, Heiny has been a devotee of the arts, nurturing a passion that eventually blossomed into a career marked by innovation and a quest for understanding the interplay between color, texture, and form. Born in Germany, Heiny's academic pursuit led her to earn a doctorate in Art History. This discipline has undoubtedly informed her artistic endeavors, lending them depth and context that few can parallel.

Despite a demanding higher-education career at the University of Oregon, Heiny's commitment to her art remained strong. Over the years, she has adeptly balanced her roles as an educator and artist, each influencing and enhancing the other. Her artworks are not just expressions but dialogues with history, theory, and technique, engaging with the viewer on multiple levels.

Her primary medium, acrylic paint, is the foundation upon which she builds layers of meaning and sensory experiences. Heiny's technique, which incorporates various pouring media, allows her to manipulate the canvas in a dance of creativity and control. The paint, directed by gravity or propelled by air, finds its path, creating patterns and textures that are as unique as they are attractive.

In addition to acrylics, Heiny's exploration of mixed media introduces elements such as newsprint, mortar, and other building materials into her work, adding dimension and narrative. This juxtaposition of the conventional and the unconventional mirrors Heiny's career path and underscores the message that beauty and insight often lie beyond the boundaries of the traditional.

The essence of Heiny's art lies in its capacity to evoke

emotion and provoke thought. Each piece reflects her inner world, a snapshot of her thoughts and feelings translated onto canvas. This creation process involves improvisation and intuition, a delicate balance between the deliberate and the spontaneous. The result is a body of work as dynamic as it is introspective, inviting the observer to see, feel, and interpret.

Significant milestones underscore her evolution as an artist, and her impact on the field punctuates Heiny's career. She has carved out a unique niche in the art world by blending academic rigor with artistic exploration, seamlessly blurring the lines between teaching and creating.

Her work has not only captivated individual collectors but has also garnered acclaim in the broader art community. Exhibitions and showcases have provided platforms for her art to reach a wider audience, offering glimpses into her complex, colorful world. These moments of recognition are not just personal triumphs but milestones in her ongoing journey of discovery and expression.

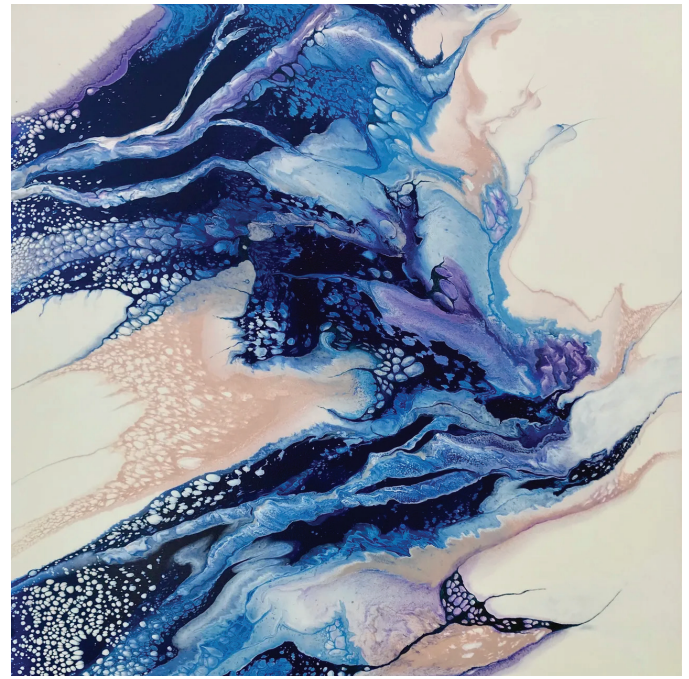
Beyond individual achievements, Heiny's art serves as a beacon for aspiring artists and academics alike. It shows that boundaries should be challenged and true artistry stems from authenticity and passion. Her work is a reminder that creation is personal and universal, a solitary pursuit that, once shared, becomes a part of the collective human experience.

In the end, Henriette Heiny's legacy is one of inspiration and innovation. Through her vivid abstract expressions, she invites us all to look beyond the surface, explore the depths of our creativity, and see the world not just as it is but as it could be. Her art is a call to action, a reminder that there are no



limits in the realm of creativity, only possibilities waiting to be discovered.

Heiny's dedication to her craft and ability to bridge the worlds of academia and art offers a compelling narrative of success and fulfillment. As we look at her work, Heiny's dedication to her craft, her ability to bridge the worlds of



academia and art, and her sharing of her vision with the world remind us of the power of perseverance, the beauty of blending disciplines, and the joy that comes with it. Henriette Heiny's art is not just to be seen; it's to be experienced. It is a vibrant testament to the enduring allure of abstract expressionism and the unyielding spirit of those who dare to explore it. •



Join us for an enchanting evening at **Cascade Hasson Sotheby's Realtors** in downtown Redmond, Oregon, as we unveil the latest masterpieces by the illustrious Henriette Heiny. This exclusive **Artist Reception**, set for **Friday, June 7, from 5 PM to 8 PM**, promises an immersive experience into the vibrant world of abstract art, celebrated over fine wine and exquisite hors d'oeuvres. With her rich background in art history and a doctorate degree, Henriette has captivated the art community with her unique ability to blend academic prowess with raw, expressive creativity. Her dedication to exploring the dynamics of color and form through acrylics has resulted in breathtaking pieces that engage and inspire. This event is not just an exhibition but a rare opportunity to connect with Henriette Heiny herself and understand the depth and passion behind her creations. Whether you're an avid collector, an art enthusiast, or simply curious, join us for an evening that promises not only to showcase exceptional art but also to foster meaningful conversations and connections within the vibrant local art scene.

DCAA BOARD MEMBER HIGHLIGHT

SPOTLIGHT ON JANICE TRACY: A JOURNEY OF ARTISTIC EXPLORATION AND MARKETING LEADERSHIP

By James Morris

Janice Tracy, the newly appointed Marketing Chair for the Dry Canyon Arts Association (DCAA), brings a wealth of experience and a passion for the arts that promises to invigorate the organization's outreach efforts. Her journey, which spans several decades and various locations, is a testament to her dedication to her personal artistic growth and her commitment to supporting the art community.

Janice's love for art began in the 1990s while living in Bend, Oregon, where she enjoyed painting with friends. Her journey took her to Vancouver, Washington, for over two decades, where she became an active member and board member of the Society of Washington Artists. "It was a group very similar to DCAA," Janice recalls. "When we moved back to Central Oregon in 2020, I looked around for an art association whose mission is artist-oriented and found DCAA. I liked that DCAA is dedicated to helping all types of artists at all levels of development."

Her artistic style is characterized by a sense of curiosity and experimentation. Janice describes her style as "what if?" She continually seeks new ways to express herself, whether painting an oil painting with a palette knife or adding cut paper elements to a watercolor. This approach allows her to explore different techniques and mediums, always striving to evoke the same awe and excitement in her viewers that she feels during the creative process.

Janice's artwork is more than just a visual representation; it's an emotional journey. "My aim is to help the viewer experience the same awe, excitement, or smile that I had in the moment," she explains. Rather than simply copying photographs, she imbues her paintings with more color, personality, and movement to bring them to life. This ability to capture and convey emotion is a hallmark of her work and one of the reasons she's a valued member of the DCAA community.

Janice's path to becoming the Marketing Chair wasn't a deliberate pursuit. Initially, she enjoyed helping the marketing team by writing news releases, drawing on her experience as a newspaper staff writer. However, Janice stepped up when the previous marketing leader, Toni Morgan, needed a successor. "I don't really have any sort of marketing background and floundered for a while (still), to get my feet under me and to feel like I am making a positive contribution rather than trying to catch up," she admits.

Despite her modesty, Janice's fresh perspective and willingness to learn have positioned her to make significant contributions to DCAA's marketing efforts. She recognizes the



fast-changing advertising landscape and is committed to ensuring that DCAA's marketing strategies evolve with it. "More online and digital advertising is in our future. It will be crucial to make sure our message comes through the din that can be life on the web," she notes.

Janice's background in art uniquely positions her to approach marketing with creativity and insight. She understands that artists inherently become salespeople when they complete their first piece. This understanding drives her to find effective ways to market DCAA's events and initiatives. "I have sold paintings through my website, through Facebook, even through Twitter. We all are salespeople," she emphasizes.

One of the challenges she foresees is the ongoing flux in advertising, similar to the upheaval in journalism. However, Janice is determined to adapt and find ways to reach the community. "Some of this will inevitably affect our marketing for things like First Friday Art Walks and art shows, and I will do my best to put our ads in front of the most eyes that I can," she says. Yet, she also acknowledges that personal connections and member enthusiasm remain the most impactful marketing tools.

As a board member, Janice is excited about DCAA's future. She envisions Redmond becoming a thriving hub for artists of all mediums, levels, and ages. She dreams of seeing DCAA open an artists' center that provides space for art shows, classes, lectures, and workshops. "I hope the fates come together soon to produce that perfect opportunity for DCAA," she says with optimism.

Janice is also enthusiastic about promoting DCAA's various events and projects. Although her marketing duties can sometimes cut into her personal studio time, she finds inspiration in the artwork of fellow DCAA members. "As I see other DCAA members' artworks in my marketing materials, it makes me want to pick up my paintbrush and get back to work. We are such a talented bunch," she remarks.

One of Janice's primary goals in her marketing role is to engage the local community and artists. She believes that while digital advertising is essential, the most effective marketing comes from the members. "Our single most effective marketing device has always been our members spreading the news of their participation in DCAA events to their friends and family through their own social media, through word of mouth, and through sharing DCAA postcards and other printed literature," she explains. This grassroots approach ensures that DCAA's

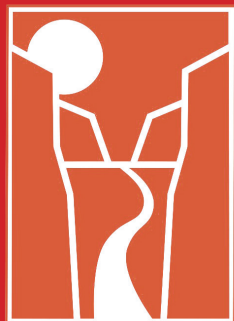
events and initiatives reach a broad audience, fostering a strong sense of community.

When asked about a dream collaboration with a historical figure, Janice's eyes light up with excitement. "Oh, you mean other than dancing with Bob Fosse (cha-cha CHA, cha-cha CHA)? It might be a real hoot to spend the day painting with Winston Churchill," she says with a smile. Churchill, a competent oil painter, spent many peaceful hours painting at his home, Chartwell. Janice imagines he would be a fascinating companion full of stories while enjoying a day of plein air painting.

Janice Tracy's journey from an avid painter in Bend to the Marketing Chair of DCAA is a story of passion, resilience, and creativity. Her diverse experiences and innovative approach to art and marketing are invaluable assets to the Dry Canyon Arts Association. As she continues to navigate her new role, Janice remains committed to promoting DCAA's mission and fostering a vibrant arts community in Redmond. With her at the helm of marketing, the future of DCAA looks brighter than ever. •

BE PART OF THE SUCCESS! VOLUNTEER

Join us in shaping the future of the Dry Canyon Arts Association by volunteering your time and talents! We have various exciting opportunities, including positions as a Board Member, Committee Member, and the Lend Me Your Walls lead. Your involvement is crucial to our success, helping us foster a vibrant arts community. Together, we can make a significant impact—become a volunteer today and contribute to the thriving creative culture we cherish!



DRY CANYON
Arts
ASSOCIATION

LEND ME YOUR WALLS PROGRAM IS EXPANDING!

By Brad Rafish

Lend Me Your Walls is soon to have three additional venues as Pangaea Guild Hall (652 SW 6th St), Bend Dermatology (440 NW Maple Ave), and General Duffy's Annex (413 Glacier Ave) have signed-on to become our newest locations. These, added to our current six venues, will provide our membership with great opportunities to display their art. Each new venue has extensive wall space (sorry, no 3D art areas) to allow Redmond to view the talent of our local artists.

We would like to start "lending" art to the three venues as soon as possible but need three volunteers to serve as LMYW leads. A lead serves as the liaison between a venue and the DCAA. Responsibilities include posting "a call for art" to our membership three-four times/year; scheduling the hanging of the art; and coordinating the pick-up of art prior to the next hanging. Current leads will serve as trainers/mentors.

If interested in helping to support the program and our local artists, please contact Brad Rafish at lendmeyourwalls@drycanyonarts.org. •



LEND ME YOUR WALL LEADS:

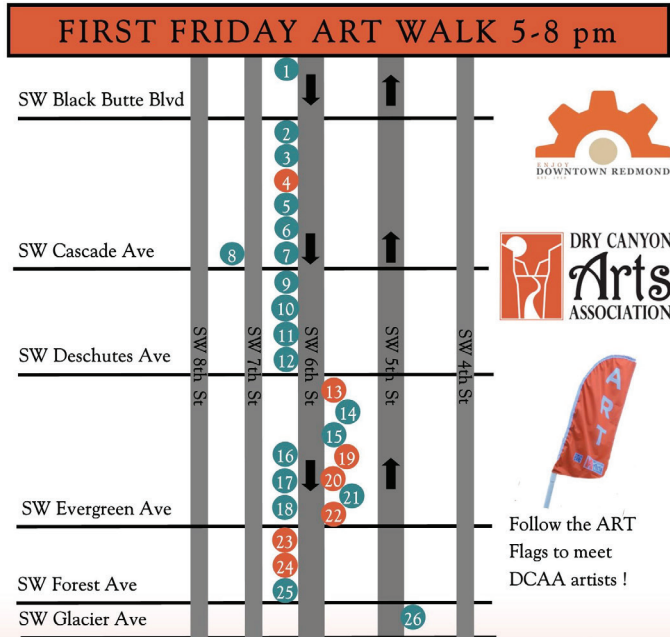
- **Chair**
Brad Rafish, LendMeYourWalls@drycanyonarts.org
- **Grace and Hammer**
Laura Fouts, LMYW.GH@drycanyonarts.org
- **Redmond Senior Center**
Mel Archer, Imyw.sc@drycanyonarts.org
- **St. Charles Redmond**
Jill Fahnstock, Imyw.hosp@drycanyonarts.org
- **High Desert Vision Source**
Scott Larson, Imyw.hdvc@drycanyonarts.org
- **Birdies Brow and Spa**
Janice Tracy, Imyw.birdies@drycanyonarts.org
- **Feast Food Company**
Wendy Wheeler, Imyw.ffc@drycanyonarts.org



FIRST FRIDAY ART WALK

DISCOVER THE HEART OF CREATIVITY

By James Morris



Follow the ART
Flags to meet
DCAA artists!

Participating Businesses

- | | |
|-----------------------------|--------------------------------|
| 1. Testimony Wine Bar | 16. Vision Smoke Shop |
| 2. Forever Sunshine | 17. Two Gifty Girls |
| 3. Welcome Home | 18. Ida's Cupcakes |
| 4. High Desert Florals | 19. Arome |
| 5. M Caffè PNW | 20. Harcourts The Garner Group |
| 6. Born To Be Wild | 21. Cuppa Yo |
| 7. Kobold Brewing | 22. Cares & Whoas |
| 8. Grace & Hammer | 23. SCP Hotel |
| 9. Bloom'n Things | 24. Cascade Hasson Sotheby's |
| 10. Willow Wild | 25. Sweet Oasis Chocolate Shop |
| 11. The Moontower | 26. Earth's Art |
| 12. RAW Aesthetics | |
| 13. Desert Prairie Boutique | |
| 14. Love Bird Yoga | |
| 15. Herringbone Books | |

Special event from 5-7! Come see the artwork of Selva Art Studio students, ages 4-17 studio #5 515 SW Cascade Avenue.

FIRST FRIDAY ART WALK
JUNE 7th 5-8pm
Please Join Us in Downtown Redmond!

arome Artist: Hal Anderson

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arome Artist: Bill Hunt

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arome Artist: Bill Lind

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Cares & Whoas Artist: Rick Thompson

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DESERT PRAIRIE Artist: Joy Woodburn

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Harcourts Artist: Jay Lowndes

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Harcourts Artist: Connie Robbins

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High Desert Artist: Marie Carman

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SCP Artist: Julie Miller

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SCP Artist: Pam Mately

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SCP Artist: Coase Schale

FIRST FRIDAY ART WALK
JUNE 7th 5-8pm
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Artist: Henriette Heiny

FIRST FRIDAY ART WALK
JUNE 7th 5-8pm
Please Join Us in Downtown Redmond!

Artist: Tina Kellogg

FIRST FRIDAY ART WALK
JUNE 7th 5-8pm
Please Join Us in Downtown Redmond!

Artist: Gary McPherson

CALENDAR OF EVENTS

JUNE 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27 MEMORIAL DAY	28	29	30	31	1
2	3	4 PAINT AND SIP AT VA PIANO VINEYARDS	5	6	7 FIRST FRIDAY ART WALK	8 BEND HANDMADE MARKET
9 PAINT AND SIP AT BEVEL CRAFT BREWING	10	11	12 ART THROUGH OBSERVATION -- EARLY RELEASE WEDNESDAY	13	14	15
16 FATHER'S DAY	17	18	19	20 URBAN SKETCHING WORKSHOP CRAFTS & DRAFTS BREWERY PAINT PARTIES	21	22
23	24	25	26	27 DCAA BOARD MEETING	28 SAA 4TH FRIDAY ARTWALK, SISTERS	29
30	1	2	3	4 INDEPENDANCE DAY	5 FIRST FRIDAY ART WALK	6

UPCOMING DCAA EVENTS

MARK YOUR CALENDARS

June 7 - First Friday Art Walk

June 27 - Board Meeting

July 5 - First Friday Art Walk

July 23 - Member Meeting

July 31-Aug 4 - Deschutes County Fair

Aug 2 - First Friday Art Walk

Aug 22 - Board Meeting

Aug 23-25 - Art in the High Desert

Sep 6 - First Friday Art Walk

Sep 24 - Member Meeting

Oct 4 - First Friday Art Walk

Oct 24 - Board Meeting

Nov 1 - First Friday Art Walk

Nov 9-10 - Fall Art Show @ Redmond HS

Nov 26 - Member Meeting

Jan 2 - Board Meeting

THANK YOU SPONSORS!



Our thanks also go to Roundhouse Foundation, Oregon Community Foundation and Deschutes Cultural Coalition for their financial support.



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