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THE VOICE OF THE REDMOND, OREGON ART COMMUNITY

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ASSOCIATION

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# FROM THE EDITOR'S EASEL

elcome, dear reader, to our latest edition, which explores a unique intersection of creativity and society – Art and Social Change: Activism Through Creativity.

In the face of myriad societal challenges, from climate change to human rights violations, art emerges not just as a passive reflector of our times but as an active and influential player. Through the eloquence of brush strokes, the narrative of photography, the resonance of installations, or the raw power of performance, art can transcend cultural and linguistic barriers, creating a dialogue that stimulates thought, triggers empathy, and often, incites tangible change.

In this edition, we journey through the role of art in addressing social issues, tracing its historical roots as a medium for activism. We delve into the unique ability of art to engage emotions and provoke thought and explore how it serves as a platform for marginalized voices to resonate in the public sphere.

The journey continues as we spotlight four artists employing their creative abilities to shed light on pressing issues. From highlighting the impact of climate change through installations to using photography to document environmental degradation, and from depicting the refugee crisis through painting to utilizing performance art to shed light on social injustice – these artists are catalysts, inspiring change through their compelling works.

We also turn our gaze towards the transformative power of art, highlighting instances of art triggering community engagement and fostering meaningful dialogue. The edition delves into several case studies of art-based initiatives with lasting impacts, providing a testament to art's potential to inspire tangible societal shifts.

I the spirit of presenting a balanced perspective, we also grapple with the challenges and criticisms faced by art activism. By addressing skepticism surrounding art's effectiveness as a tool for change and tackling the criticism of potential oversimplification of issues, we aim to provide a comprehensive exploration of the complex relationship between art and social activism.

As you navigate through the pages of this edition, we invite you to reflect on the role of art in shaping society. Whether you're an artist, an art enthusiast, or someone passionate about social issues, we hope this edition inspires you to engage with art-based activism in your own way.

In the words of Toni Morrison, "This is precisely the time when artists go to work. There is no time for despair, no place for self-pity, no need for silence, no room for fear. We speak, we write, we do language. That is how civilizations heal." As we explore the healing and transformative potential of art in this edition, let's remember the power we all have to contribute to the betterment of society, one brushstroke, one photograph, one performance at a time.

Happy reading!





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# ART AND SOCIAL CHANGE Activism Through Creativity By James Morris

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A rt serves as a mirror to society, reflecting its joys, sorrows, complexities, and challenges. More than merely a form of creative expression, art holds a vital position in the way we address, understand, and engage with various social issues. Throughout history, artists have capitalized on the emotional resonance of their work to spark dialogue, push boundaries, and promote change. This article will delve into the relationship between art and social change, exploring how artistic expression plays a pivotal role in creating a more aware and engaged society.

We will begin with a broad look at art as a medium of activism, exploring its historical context and the unique ways in which it engages emotions and provokes thought. Next, we'll examine the work of two contemporary artists using their craft to highlight the pressing issue of climate change. We'll then shift focus to artists advocating for human rights, showcasing the work of a painter and a performance artist whose work provides commentary on the refugee crisis and social injustice.

Further, we will discuss how art can inspire tangible social changes and function as a catalyst for dialogue and community engagement. We'll also provide examples of initiatives that leveraged the transformative power of art to create lasting impact. Finally, we will address the skepticism and criticisms often levied against art as a tool for activism, examining its limitations while presenting counterarguments to show the effectiveness of artbased social change. Through this exploration, we intend to validate our premise - Art has the power to create meaningful social change by inspiring dialogue and raising awareness about pressing issues. Sit back and join us on this enlightening journey through the corridors of creativity and social consciousness.

#### The Role of Art in Addressing Social Issues

# *"It is necessary to understand art not merely as a form of personal expression but also as a powerful agent of social change."*

Art has a long-standing history of mirroring societal dynamics, serving as both a recorder of times past and a critic of the present. It has been a vehicle of protest, resistance, and social commentary, reflecting the political and social climate of its era. In this context, it's necessary to understand art not merely as a form of personal expression but also as a powerful agent of social change.

The historical trajectory of art as a form of activism is diverse and rich. Artists have often wielded their craft to voice dissent, challenge norms, and expose societal realities. An early example is found in the works of Spanish painter Francisco Goya. During the Peninsular War in the early 19th century, Goya's powerful etchings, such as the "Disasters of War" series, unabashedly critiqued the brutality of warfare, paving the way for later generations to leverage art as a political tool.

Similarly, the Harlem Renaissance — a cultural movement spanning the 1920s — saw African American artists using art to challenge racial prejudice and advocate for civil rights in the United States. Artists like Jacob Lawrence and Aaron Douglas employed their canvases to depict African American experiences, confronting societal injustices and contributing to the broader civil rights movement.

Art possesses a unique ability to engage both the heart and the mind, stirring emotions while challenging conventional thought. It reaches beyond the intellectual to touch the emotional core of the individual, often in ways that pure data and facts cannot. For instance, a painting depicting the struggles of refugees may evoke empathy and understanding in ways that statistics about displacement cannot. This ability of art to show an emotional connection is what makes it such a potent tool for social commentary and change.

Furthermore, art has proven itself an effective platform for giving voice to the marginalized and silenced. By capturing experiences often omitted from mainstream narratives, art contributes to a more comprehensive, nuanced understanding of societal issues. In particular, art created by individuals from marginalized communities allows audiences to see the world through their lens, challenging stereotypes and fostering empathy.

Oerall, the intersection of art and activism is a space rich with potential for societal transformation. By using its emotional resonance and capacity for



narrative, art can effectively address social issues, stimulate dialogue, and encourage change.

#### Artists Addressing Climate Change

Artists today are engaging with one of the most pressing issues of our time: climate change. Their unique visual languages create compelling narratives about environmental degradation, serving as a wakeup call to the global community. We'll focus on two artists who, in different ways, are creating potent environmental dialogues through their work.

Our first artist, Olafur Eliasson, is an Icelandic-Danish artist renowned for his large-scale installations that merge art, science, and natural phenomena. His works create immersive experiences, often manipulating elements such as light and water to draw attention to environmental issues. A significant example is his project 'Ice Watch,' where Eliasson transported massive blocks of ice from Greenland's melting ice caps to the city squares of London and Paris. These slowly melting sculptures offered a stark, tangible illustration of climate change. The visceral experience of seeing the ice melt in real-time sparked public discourse about global warming, resulting in a broader understanding of the severity of the issue.

Next, we turn to Edward Burtynsky, a Canadian photographer known for his large-format images of industrial landscapes. His work explores the intersection between industry and nature, offering a stark portrayal of environmental degradation. Burtynsky's aerial photographs depict landscapes transformed by industry, from quarries and oil refineries to water reservoirs, providing an unsettling overview of the significant environmental impact of human activities.

One of Burtynsky's most compelling projects is "Water," where he chronicled the various ways this vital resource is used and wasted globally. The haunting images of dried-up riverbeds, sprawling agricultural irrigation systems, and sprawling cityscapes offer a powerful commentary on water scarcity and the unsustainable practices driving it.

Both Eliasson and Burtynsky use their artistic practice to engage with the realities of climate change and environmental degradation. Their work acts as a visual manifestation of these often-abstract issues, making the consequences of our actions palpable and thus inciting discussions about sustainability, conservation, and the necessity of environmental responsibility. Through their art, they force us to confront the disturbing reality of our environmental crisis, pushing for awareness and action toward a more sustainable future.

#### Artists Advocating for Human Rights

Art has often served as a powerful mouthpiece for human rights issues. By exploring sensitive topics through creative lenses, artists can provoke thought, generate empathy, and encourage action. Here, we spotlight two artists whose work delves into the realms of the refugee crisis and social injustice, using their creativity to advocate for human rights.

Syrian artist Abdalla Al Omari is renowned for his poignant depictions of the refugee crisis. Forced to flee his home due to the Syrian civil war, Omari's personal experiences profoundly inform his work. His painting series, "The Vulnerability Series," stands out as a bold critique of global power structures. Omari reimagines world leaders, including Donald Trump and Angela Merkel, as refugees — disheveled, desperate, and vulnerable. By presenting these figures in such a light, Omari juxtaposes their real-world power with the harsh realities faced by displaced individuals daily. His work provokes a profound reflection on the universal human experience of suffering and the urgent need for comprehensive, compassionate refugee policies.

Turning to performance art, Marina Abramović, a Serbian artist, has been challenging societal norms and human rights issues through her groundbreaking work for decades. Known as the "grandmother of performance art," Abramović's performances often



involve physical and emotional discomfort intended to provoke thought and incite dialogue about societal issues. For example, in her performance piece "Rhythm 0," Abramović allowed the audience to use any of 72 objects on her still and silent body, underlining the dangerous extremes of human behavior when given absolute power. Her work is a stark exploration of power dynamics, vulnerability, and the capacity for empathy or cruelty inherent in every individual.

Both Al Omari and Abramović utilize their respective art forms to cast light on human rights issues, showing art's ability to humanize statistics, engage audiences, and inspire change. Their work reminds us of the pressing need for empathy and understanding in a world often divided by differences. Through their bold artistic statements, these artists encourage us to envision and strive for a more inclusive, fair, and humane society.

#### The Transformative Power of Art

Art's power to inspire change is not just theoretical; it's been proven in practice time and again. The transformative potential of art can be seen in its ability to alter perceptions, inspire dialogue, and motivate action. In this section, we'll delve into some instances where artistic interventions have led to tangible societal shifts, demonstrating the realworld impact of art.

One of the most profound examples of art's transformative potential lies in its capacity to foster dialogue and community engagement. Murals have been a prominent medium for this purpose. An example is the "Peace Wall" in Belfast, Northern Ireland. Originally erected as a physical barrier between conflicting communities during the Troubles, the wall has since been transformed into a canvas, with murals promoting peace and reconciliation. This transformation facilitated dialogue and eased community tensions, showing how art can be a powerful tool for peacebuilding.

Another example of art's transformative power can be seen in the art-based advocacy of the AIDS quilt project. Initiated in the 1980s during the height of the AIDS epidemic, the NAMES Project AIDS Memorial Quilt started as a humble endeavor to commemorate the lives of people who had died of AIDS-related causes. Today, the quilt is a potent symbol of AIDS activism, measuring over 54 tons and including more than 48,000 individual panels. This vast collaborative



artwork has not only memorialized thousands of lost lives but also increased public awareness of the AIDS crisis and the need for more extensive public health initiatives.

These case studies offer compelling evidence of art's potential to stimulate tangible social change. From easing sectarian tensions to raising awareness of public health crises, art holds a potent capacity for societal transformation. By provoking thought, inspiring empathy, and fostering a shared sense of community, art has a unique ability to motivate individuals towards collective action and societal progress. These examples stand testament to the incredible power of creativity to shape our world for the better.

#### **Overcoming Challenges and Criticisms**

While the effectiveness of art as a tool for activism is increasingly recognized, it's not without its skeptics and critics. Some question whether art can truly effect significant societal change, while others argue that it risks oversimplifying complex issues. Let's address these concerns while acknowledging the inherent complexities of using art as a means for social activism.

A common critique of art activism is that it preaches to the choir, reaching audiences who already sympathize with its messages. This perspective suggests that art may not successfully persuade individuals with differing viewpoints or spur them into action. While this may sometimes be the case, it's important to note that art can also reach beyond ideological divides, creating a common ground of shared emotional experience. Through its ability to elicit empathy, art has the potential to shift perspectives and challenge preconceived notions.

Another criticism asserts that art oversimplifies complex issues, reducing them to digestible, aesthetically pleasing forms that risk trivializing their severity. While it's true that no single piece of art can encapsulate the entirety of a complex issue, it's also important to note that art's primary purpose isn't to provide comprehensive solutions or analyses. Instead, art looks to provoke thought, elicit emotional responses, and stimulate dialogue. These reactions, in turn, can lead to deeper exploration and understanding of the issues at hand.

Lastly, it's vital to acknowledge the complexities and limitations inherent in art's role in activism. Not all artists intend their work to serve as activism, and not all art will resonate with or mobilize every viewer. Furthermore, the reach of art is often limited by access and representation issues, as marginalized communities may face barriers in both creating and experiencing art.

However, these challenges do not diminish the value of art as a tool for social change. Instead, they underscore the need for continued efforts to make the art world more accessible and inclusive, thus amplifying its potential for fostering societal transformation.

While art activism has its challenges and critiques, it still holds immense potential as a vehicle for social change. By acknowledging and addressing these concerns, we can enhance the impact of art-based activism and contribute to building a more just and empathetic society.

#### Conclusion

In this exploration of art as a tool for social change, we've traversed a rich landscape of creativity and activism. We've delved into the historical context of art as a powerful agent of societal transformation, acknowledging its unique ability to provoke thought, stir emotions, and give a voice to the marginalized. From climate change to human rights, artists around the world are harnessing their creativity to illuminate pressing issues, inspire dialogue, and advocate for change.

Artists such as Olafur Eliasson and Edward Burtynsky have been using their talents to focus the

# THE ARTIST OF THE MONTH

Ken Fisher: The Journey to the Heart with Art

By James Morris

There is something incredibly compelling in joining with likeminded people to work towards a common goal. The importance of camaraderie cannot be overstated, and in the case of Ken Fisher, his journey can attest to this notion. Ken found a sense of community and solace with the Dry Canyon Art Association (DCAA).



Retired since 2013, Ken needed a way to keep himself busy during the colder winter months. His solution was an artistic one, joining the DCAA in pursuit of connecting with fellow artists and taking his work to the next level. "The idea of being part of a community of artists was really appealing to me," he

explained. The DCAA was founded to provide a space for individual artists and craftspeople to come together and share their work. Ken's love of landscape and wildlife inspired his preferred medium: acrylics. With his paintings, he seeks to capture the natural beauty of his home in Central Oregon. In addition to his acrylics, Ken also dabbles in metal art, using repurposed materials wherever possible.

When asked about his contributions to the association, Ken emphasized his organizational skills and problem-solving abilities. A retired manager

for Boeing, Ken knows how to work well with others. He says his skills help with the contributions to the the organization and has helped him fit in. His attention to detail makes him a valuable asset to the organization.

Ken says his greatest accomplishment has been in his growth as an artist. He began as a newcomer who struggled with mediocrity in his artwork. Through

persistence and dedication, he has transformed his pieces into beautiful, evocative works that stylize the natural world in all its glory. "I have made vast strides in the quality of my paintings and am beginning to stretch into new areas of genre," Ken said.

When it comes to staying motivated as an artist, Ken has a deep passion ingrained in him. Painting transports him to a whole other world, where he is truly at peace with what he is doing. It feeds his creative desires and has brought him excitement unlike anything else in his life. And with that passion driving him on his artistic journey, Ken has been able to showcase his artwork, network with fellow artists, and begin to build his legacy.

Membership in the DCAA has allowed Ken Fisher to connect with a supportive community of fellow artists and find a new form of creative













expression. Ken's journey emphasizes the importance of teamwork and pushing oneself to improve, which can only be built through the shared pursuit of our passions. As Ken Fisher himself stated, "I will continue to create and hope to meet more of the organization's members." And with that, it is easy to be filled with optimism about what is to come in the world of art, for all who seek it. •



# Are You Ready for the spotlight?

Are you a talented artist looking for more exposure? Apply now to become the Artist of the Month for the Dry Canyon Art Association! Each month, we feature one exceptional artist in our newsletter and the Redmond Spokesman newspaper, providing valuable exposure and recognition. To apply, simply complete the online form available at www. DryCanyonArts.org/artist-of-the-monthdcaa-newsletter-redmond-spokesman

Don't miss this opportunity to showcase your skills and join our community of artists!



**C**oming once again to tearful, surrendered **D**hedience in the midst of piercing pain Unknowns staring, mocking, taunting from the Raging, roiling rampaging chasm of chaos Aching heart turns to face the Wind Gasping for grace-filled air choosing to breathe- while in the clutch of fear Echoes of "do not be afraid-be strong and very courageous" fuel every step and every step -every inch is a brave one. Thankful, Never alone,

# THE COMMUNITY STORY BOOK REVIEW: The Starving Artists Guide to Survival

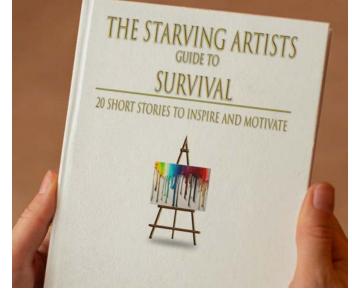
by James Morris

am thrilled to present to you my latest book, "The Starving Artist's Guide to Survival." It is with great excitement that I extend an invitation to you to embark on a transformative journey through the arts with me.

Within the pages of this book, you will discover a collection of 20 captivating short stories that delve into the lives of artists from various disciplines. From painters and writers to sculptors and musicians, each artist's story offers a unique perspective on the creative process and the trials and triumphs that come with it.

My intention with this book is not only to inspire and motivate you but also to provide you with valuable insights and practical advice to navigate the challenges that arise in the pursuit of your artistic dreams. I believe that success as an artist is not only attainable but also sustainable, and I want to share the tools and strategies that will help you thrive in the artistic world.

"The Starving Artist's Guide to Survival" will leave a lasting impression on your creative soul. Each story is imbued with authenticity, emotion, and a genuine understanding of the artist's struggle. Through the pages of this book, you will find the encouragement and guidance you need to overcome obstacles and



reach your full artistic potential.

I invite you to join me on this incredible journey. Embrace the stories, absorb the lessons, and let them propel you forward in your artistic pursuits. Together, let us defy the odds and show the world the power of creative expression.

Don't miss out on this opportunity to enhance your creative journey. Order your copy of "The Starving Artist's Guide to Survival" today and unlock the endless possibilities that await you. •

(Available at Amazon.com and Lulu.com bookstores.)

### **RESOURCES FOR ARTISTS**

zapp

Zapplication is an online platform that offers artists a streamlined application process for participating in professional art shows and events. With a comprehensive listing of various art events such as art & craft festivals, fine arts shows, and more, Zapplication.org facilitiates the application, jurying, and booth payment process. Users can apply to multiple shows through a single platform, simplifying the procedure and saving time. This website is a must-visit for any artist looking to showcase their work at art events. (www.Zapplication.com)



CaFÉ<sup>\*\*</sup> is a leading online platform for artists and related fields aimed at simplifying the process of entering into art events and competitions. Essentially, it is a one-stop solution that artists can use to find opportunities, submit their entries, and go through an online jurying process. Developed for the arts and public art field community, CallForEntry.org showcases various creative work from a multitude of artists. By centralizing the application process, CaFÉ<sup>\*\*</sup> eliminates the hassle and fosters an environment for both emerging and seasoned artists to rise and flourish. (www.CallForEntry.org)

# TIPS AND TRICKS How to Manage Your Inventory

By James Morris

s an artist, do you struggle with keeping track of your inventory? It's a common problem for artists, especially those who create and sell multiple pieces. However, managing your inventory is crucial to running a successful art business. In this article, we'll offer a practical tip for managing your inventory that will help you save time, increase productivity, reduce waste, and improve sales.

#### The Tip: Use a Spreadsheet

Keeping an inventory of your art supplies, finished works, and sales records in one place is crucial. For this, we recommend using a spreadsheet. It's an excellent organizational tool that helps you keep track of every detail regarding your artwork.

To get started, create a Google Sheet or Excel spreadsheet that's easy to use. Label each column to represent a different category of your inventory, such as art supplies, finished works, or sales records. If you have a large inventory, consider dividing them into categories such as paintings, prints, sculptures, etc. Then add individual rows with the relevant information, such as the artwork's title, size, medium, price, date created, and date sold.

When you use a spreadsheet to keep track of your inventory, you can easily sort and filter the data by different criteria, such as price, creation date, or medium. It's a simple but effective way to keep track of your artworks and supplies, maintain the accuracy of your records, and save yourself from a lot of headaches.

#### Benefits of the Tip

A spreadsheet is a time-saving and effective tool artists can use to manage their inventory. The benefits include:

1. Time-Saving: A spreadsheet makes it easy to find information and saves you time in managing your inventory, allowing you to spend more time creating art.

2. Increased Productivity: By knowing what inventory you have on hand, you can have a better

idea of what to create next, leading to increased productivity.

3. Reduced Waste: Knowing what materials and supplies you have, and when you need to replenish them results in less waste and fewer last-minute shopping trips.

4. Improved Sales: By tracking artwork sales, you can gauge your most popular pieces, trends in customer preferences, and see what is and isn't selling.

#### Conclusion

We hope this article has given you a practical tip on how to manage your inventory effectively. By using a spreadsheet, you can have better control over your art business and reduce the time you spend managing your inventory. Remember to stay organized, keep accurate records, and take advantage of the benefits of using a spreadsheet to see the growth of your art business.

So, start using a spreadsheet and take charge of your art inventory today. If you need more tips on managing your inventory, you can also join art communities and learn from fellow artists. Together, we can overcome this challenge and create successful art businesses. •

Here is a list of inventory management software applications that artists can use:

- ArtLook (UK): https://www.artlooksoftware. com/
- ArtMoi Studio: https://artmoi.com/
- Artwork Archive: https://www. artworkarchive.com/
- Artfundi: https://www.artfundi.com/
- Masterpiece Manager: https://www. masterpiecemanager.com/

These inventory management software applications provide artists with various features to manage their artwork catalogs, track sales, manage contacts, and generate invoices. Choose the one that best suits your needs and budget.

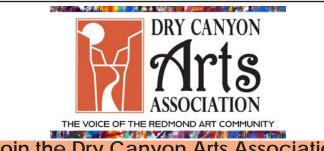
#### SOCIAL from page 7

world's attention on the escalating climate crisis. Through large-scale installations and powerful photography, they've made abstract environmental issues palpable, stimulating discussions about sustainability and environmental responsibility.

In the realm of human rights, artists like Abdalla Al Omari and Marina Abramović are using their creative platforms to explore complex issues such as the refugee crisis and social injustice. Their evocative works serve as potent reminders of our shared humanity, advocating for empathy, understanding, and inclusive policies.

Art's transformative power has been proven through its capacity to inspire tangible change, foster community engagement, and stimulate dialogue. The murals of the "Peace Wall" in Belfast and the poignant NAMES Project AIDS Memorial Quilt exemplify how artistic interventions can motivate individuals towards collective action and societal progress.

While recognizing the challenges and criticisms that go with art's role in activism, from its potential oversimplification of complex issues to questions about its effectiveness, we've also underscored the importance of acknowledging these complexities. By doing so, we can enhance the impact of art activism and contribute to building a more just and



#### Join the Dry Canyon Arts Association and unlock your artistic potential!

Connect with a vibrant local artist community and reap the benefits of joining the Dry Canyon Arts Association. Meet and collaborate with talented artists, build valuable relationships, and expand your network. Showcase your art in our Lend Me Your Walls program, First Friday events, and our two annual art fairs, gaining exposure and recognition. Join today, sign up is fast and easy. Don't miss out on the opportunity to be part of this supportive and creative community of Redmond, Oregon. Elevate your art with the Dry Canyon Arts Association! empathetic society.

As we conclude, we hope to have shown the immense potential that lies at the intersection of art and activism. We call upon you, the reader, to engage with and support art-based activism in your own ways, whether it's by visiting exhibitions, supporting local artists, or simply starting a conversation about the issues highlighted in a work of art. Art, in all its forms, has the power to shape our societies, our perspectives, and our collective future. As we move towards a more inclusive and equitable world, let's not underestimate the power of a brushstroke, a photograph, or a performance to change the world.

#### **Resources for Further Information:**

Here are a few resources that provide more information on the topics discussed:

1. Art as Activism:

- "Art as Social Action: An Introduction to the Principles and Practices of Teaching Social Practice Art" by Gregory Sholette and Chloë Bass.
- "Art & Agenda: Political Art and Activism" by Robert Klanten and Matthias Hübner.

- Historical Context of Art Activism:

   "Art and Social Movements: Cultural Politics in Mexico and Aztlán" by Edward J. McCaughan.
   "Art and Protest in Putin's Russia" by Lena Jonson.
- Artists Addressing Climate Change:
   "The Weather Project: About the Installation" at the Tate Modern.
  - "Edward Burtynsky: Essential Elements" by William A. Ewing.
- 4. Artists Advocating for Human Rights\*\*:
   "The Vulnerability Series" by Abdalla Al Omari.
   "Walk Through Walls: A Memoir" by Marina Abramović.
- 5. The Transformative Power of Art:

- "The Murals of Northern Ireland: Building Blocks for Peace" by Bill Rolston.

- "The AIDS Memorial Quilt: A Biography of a Community" by Robb B. Sewell.

6. Overcoming Challenges and Criticisms: - "Art, Activism, and Oppositionality: Essays from Afterimage" by Grant H. Kester.

Remember, visiting local galleries, museums, and art exhibitions, as well as engaging with online art platforms, can also offer valuable insights into the diverse world of art activism. Libraries and university resource centers often have extensive collections on art history and art activism, which can provide a wealth of knowledge on the topics discussed.

# Volunteer for DCAA's Lend Me Your Walls Program!

The Lend Me Your Wall program connects artists with participating venues to display their artwork for extended periods, fostering a dynamic art scene within our community. By volunteering with DCAA, you'll play a vital role in making this program a reality.

As a volunteer, you'll take on exciting responsibilities such as:

- Event planning and coordination
- Marketing and promoting the events
- Communicating with artists and venues
- Ensuring the smooth running of each event

Why volunteer with DCAA? You'll enjoy numerous benefits, including:

- Hands-on experience in event planning
   and marketing
- Opportunities to network with local artists and community leaders
- A chance to make a lasting, positive impact on the community

Ready to join our creative team? To apply, simply email your resume or a brief description of your relevant experience to <u>Chair@DryCanyonArts.org</u>. Don't miss this opportunity to be part of the artistic heartbeat of our community!

#### Unleash Your Creative Spirit at the Dry Canyon Art Association

Meeting!

Join us at the bi-monthly meeting of the Dry Canyon Art Association and discover the vibrant community of local artists, enthusiasts, and supporters who are dedicated to promoting the arts in our region. Our mission is to foster creativity, provide educational opportunities, and support the artistic growth of our members and the local community. Meeting Details:

Date: Sept. 28 Time: 5:00 PM Location: General Duffy's Annex, 413 SW Glacier Ave, Redmond

**Special Instructions:** Please come early to enjoy a meal, drink, and socialize before the meeting.

For more information about the Dry Canyon Art Association, visit www.DryCanyonArts.org or contact us at chair@DryCanyonArts.org. We look forward to seeing you there!



Teach at Sitka Next Summer Workshop Proposals Being Accepted Now

Sitka's call for 2024 workshop proposals are being accepted now through September 5, 2023. We welcome submissions from new and returning instructors on a wide range of subjects including painting, fiber arts, writing, woodworking, ecology, jewelry, metal smithing and so much more. Learn more about teaching at Sitka on our website and submit your proposals through our instructor portal.

Please share this message with anyone you would love to see teaching a class at Sitka. If you have any questions please reach out to Workshop Coordinator, Maria Elting or call 541-994-5485. Go to www.sitkacenter.org/workshop/teaching to submit your proposal.



re you an artist searching for the perfect platformtodisplayyourcreativemasterpieces? Look no further! The Dry Canyon Arts Association (DCAA) is thrilled to present you with an incredible opportunity to showcase your artwork through our Lend Me Your Walls program. Thanks to our dedicated team member, Cathy Huntington, we have partnered with numerous local businesses who are eagerly seeking artists to display their captivating artworks on their walls.

If you have been yearning for a chance to gain exposure and share your artistic vision with the community, then this is the moment you've been waiting for. With the Lend Me Your Walls program, you can potentially sell your artwork while leaving an indelible impression on both locals and visitors alike.

Picture this: your artwork beautifully adorning the walls of bustling cafes, cozy boutiques, and vibrant galleries. Not only will you enjoy increased visibility and recognition within the artistic community, but you may also find potential buyers captivated by your unique creations. This exhibition opportunity could truly be the stepping stone towards establishing your artistic career.

To participate in this extraordinary opportunity, simply reach out to Cathy, our dedicated Lend Me Your Walls coordinator, by sending an email to LendMeYourWalls@DryCanyonArts.org. Share your passion, creativity, and a brief portfolio showcasing your artwork. Cathy will handle the coordination, connecting you with local businesses that best align with your artistic style and vision.

Don't let this remarkable chance pass you by! The Lend Me Your Walls program offers a dynamic platform for artists of all mediums to gain widespread visibility, make connections, and potentially sell their artwork. Seize the moment to immerse the community in your artistic brilliance.

The benefits don't stop there. By participating in this program, you'll also contribute to the flourishing



#### LEND ME YOUR WALLS

#### EXHIBIT LOCATIONS:

- 1. St. Charles Hospital 1253 NW Canal Blvd
- 2. Feast Food Company 546 NW 7<sup>th</sup> St
- Redmond Senior Center 325 NW Dogwood Ave
- 4. Grace & Hammer 641 SW Cascade Ave
- 5. High Desert Vision Source 443 SW Evergreen Ave
- 6. Birdies Brow & Spa 704 SW Forest Ave

local art scene and foster a sense of cultural and creative vibrancy within our community. As your artwork graces the walls of local businesses, it not only uplifts and enriches the atmosphere but also encourages a deeper appreciation for the arts.

So, let your talent shine and be part of the growing artistic tapestry that envelops our community. Email Cathy at LendMeYourWalls@ DryCanyonArts.org today and embark on this artistic journey. We look forward to uncovering the hidden gems that lie within your art and witnessing the transformative power it holds for our town. Don't miss out on this exhilarating opportunity that could potentially elevate your artistic career to new heights! •

# FIRST FRIDAY ART WALK

By Scott Larson

ongratulations to Laurel Werhane who is now the Chair of First Friday Art Walk and no longer serving in an interim role.

Next, I want to let you know that we have modified the procedure to participate in First Friday for the remainder of the season, which ends in November. You will continue to receive a call for artists each month. And you continue to use the First Friday Sign Up button on the First Friday page on DCAA's website. However, rather than signing up for multiple months, artists now complete a new submission for the month that they wish to participate.

It seems that peak vacation season has arrived! Sixteen artists signed up to showcase their art during August's First Friday Art Walk instead of the usual 20+. In addition to our community, I hope out-of-town visitors who are vacationing in Central Oregon will come to downtown Redmond on First Friday to see the following artists and their art:

- Henriett Heiny, Bill Lind, and Julie Miller at Arome;
- Diana Krugle at Cares & Whoas;

• Judd Rook and K.C. Snider at Cascade Hasson Sotheby's International Realty;

- Camille Fitterer at Desert Prairie Boutique;
- Judi Williamson at Grace & Hammer Pizzeria;

• James Hensley and Joan Sheets at Harcourts The Garner Group Real Estate;

• Josie Powell at High Desert Florals;

• Kym Myck and Vance Perry at the High Desert Music Hall; and

• Scott Larson, Susan Lees, and James Morris at SCP Redmond Hotel.

We would like to have more artists participate each month, so be sure to sign up! As Chair Laurel Werhane shared in a recent email, "Each month we see more musicians, great food spreads, wine and non-alcoholic beverages for everyone at many FFAW venues. Please join us!"

Lastly, support your fellow artists by getting out and visiting them on First Friday. Invite family, friends, and share our event on your social media. Information about First Friday is always available on DCAA's web site as well as in the Redmond Spokesman and Cascade A&E.

Lastly, support your fellow artists by getting out and visiting them on First Friday. Invite family, friends, and share our event on your social media. Information about First Fridayis always available on DCAA's web site as well as in the Remond Spokesman and Cascade A&E. •

#### FIRST FRIDAY ART WALK



# TECH TALK FOR ARTISTS Technology in the Art World: A Game-Changer

By James Morris

A rt has always been a realm of human creativity and self-expression. From traditional forms like painting and sculpture to digital art and immersive installations, the possibilities seem endless. However, the art world has not been immune to the transformations brought about by technology. In recent years, technology has quickly become a gamechanger within the art community, revolutionizing the way art is created, exhibited, and experienced.

#### The Rise of Digital Art

One of the most significant ways technology has changed the art world is through the rise of digital art. Artists have embraced digital tools and software to create stunning artworks that can be manipulated, animated, and shared with ease. With digital art, artists can experiment with various mediums, styles, and techniques, pushing the boundaries of traditional art forms.

Digital art has also opened new avenues for collaboration and experimentation. Artists can now work together remotely, breaking down geographical barriers. They can share and receive immediate feedback on their work, leading to a more dynamic and interactive creative process.

#### Immersive Experiences with VR Technology

Another exciting use of technology in the art world is the creation of immersive experiences with virtual reality (VR) technology. VR allows artists to transport viewers into new and captivating virtual worlds, where they can fully engage with art on a sensory level. Museums and galleries are now incorporating VR installations, giving visitors a unique and interactive way to experience and explore art.

VR technology also provides opportunities for artists to push the boundaries of storytelling and narrative. They can create virtual environments that are interactive and responsive to the viewer's actions, creating a more personalized and engaging experience. This fusion of art and technology has opened a whole new dimension for artists and art enthusiasts alike.

#### The Role of Social Media

In today's digital era, social media platforms have become a powerful tool for artists to promote and share their work. Artists can showcase their creations to a global audience, reaching potential buyers, collectors, and art enthusiasts all over the world. Social media platforms like Instagram and Pinterest have become virtual galleries, allowing artists to build a following and connect with like-minded individuals.

The accessibility of social media has also democratized the art world. Artists who may not have had the opportunity to exhibit in traditional galleries and museums can now gain recognition and exposure through their online presence. Additionally, social media platforms have enabled artists to participate in online art communities, connect with other artists, and collaborate on projects.



#### **E-commerce and Online Art Marketplaces**

Technology has disrupted the traditional art market by expanding the reach and accessibility of art. E-commerce platforms and online art marketplaces have made it easier than ever for artists to sell their work directly to buyers. Artists no longer have to rely solely on physical galleries to showcase and sell their art.

Online art marketplaces provide artists with a platform to display and sell their work, reaching a global audience of potential buyers. They offer features like secure online transactions, customization options, and the ability to connect with art enthusiasts and collectors. These platforms have revolutionized the way art is bought and sold, making it more convenient and accessible for both artists and buyers.

#### The Future of Art and Technology

As technology advances at an exponential rate, the future of art and technology looks promising. Artificial intelligence (AI), machine learning, and augmented reality (AR) are just a few examples of technologies that are already making an impact in the art world. AI-generated art, digital installations using AR, and interactive art experiences driven by machine learning algorithms are just the beginning of what's to come.

However, with the integration of technology in art comes complex conversations about ethics, copyright, and the preservation of digital art. As artists continue to explore new possibilities and push



the boundaries, society will need to address these challenges and ensure the proper frameworks are in place to protect the rights and integrity of artists.

In conclusion, technology has undeniably changed the art world. It has given artists new tools, platforms, and ways to create, share, and sell their art. It has expanded the boundaries of what is possible and has opened up new opportunities for collaboration and connection. As technology continues to evolve, it will be exciting to see how artists innovate and create truly groundbreaking art experiences that merge the physical and digital realms. •



# **Essential Technology Resources for Artists:**

1. Digital Art Creation Tools: Adobe Creative Suite, Procreate, and Corel Painter offer powerful features and functionalities to create stunning digital artworks.

2. Online Portfolio Platforms: Behance, Dribbble, and ArtStation provide exposure and networking opportunities for artists to showcase their work to a global audience.

3. E-commerce and Print-on-Demand Platforms: Platforms like Etsy, Society6, and Redbubble enable artists to sell their artwork and merchandise online with ease.

4. Project Management and Organization Tools: Trello, Asana, and Monday. com help artists streamline their workflow and manage commissions, collaborations, and deadlines efficiently.

5. Social Media and Marketing Resources: Instagram, Pinterest, and TikTok, along with social media scheduling tools and analytics platforms, assist artists in promoting their work and building a strong online presence.

# CALENDAR AUGUST 2023

		Sun	Mon	Tue	Wed	Thu	Fri	Sat
August 1 - LMYW Hanging @ Grace and Hammer 4 - First Friday Art Walk 15 - LMYW Hanging @ Senior Center 15 - LMYW Hanging @ Feast Food C 24 - Board Meeting @ TBD September 1 - First Friday Art Walk 28 - Member Meeting @ General		30	31	1 LMYW @ Grace & Hammer	2	3	4 First Friday CO Metal Arts Guild Art Show Coffee Clatter	5 CO Metal Arts Guild Art Show Sunriver Quilt Show
Duffy's 30 - LMYW Hanging @ <u>October</u> 6 - First Friday Art Wal 26 - Board Meeting @ S <u>Novemember</u> 3 - First Friday Art Wal	k enior Center k	6	7	8	9 Music on the Green	10	11 Coffee Clatter Sunriver Art Fair	12
7 - LMYW Hanging @ @ Hammer 11-12 - Fall Art Show @ School 15 - LMYW Hanging @ 16 - Member Meeting @ <u>December</u> 28 - Board Meeting @ S	<ul> <li>○ Redmond High</li> <li>○ Senior Center</li> <li>○ Senior Center</li> </ul>	13	14	15 LMYW @ Senior Ctr & Feast Food Co.	16	17	18	19
* Dates and events can change.		20	21	22	23 Music on the Green	24 DCAA Board Meeting	25 Art in the High Desert Coffee Clatter	26 Art in the High Desert
SAVE the The DCAA Fall A right around th November	Art Show is ne corner.	27 Art in the High Desert	28	29	30	31	1	2



New location! Redmond High School

More details to come.

# CLASSIFIEDS

#### FOR SALE



Case 1 is 2'x2'x1' glass top has small crack at edge, no glass panel at back Case 2 is 3'x2'x1' nice oak wood, back panel has 2 sliding glass doors which can be locked with added lock Vicki Hodge email at vickih@ mcn.org or call 541-316-1901 (land line)

#### FREE

Hundreds of picture frame mats; many sizes and colors. Several table stands for frames. Contact Laurel Werhane at werhaneL@gmail.com.

#### WOODWORKERS

Wanted, wooden birdhouses and boxes (hinged or lidded) of various sizes to paint and sell. If interested, contact Toni at 503-539-5983 or contact author@tonimorganbooks.com.

Do you have any stories or photos from a DCAA event that you would like to share? Send them to James at **Newsletter@DryCanyonArts.com** and he will include it in a future newsletter.



# DESCHUTES PUBLIC

Deschutes Public Library is inviting artists to participate in their Call for Artists, with the vision of creating a diverse, inclusive, and inspirational art collection for their library branches. The project, funded by a voterapproved bond measure, has a total budget of just under \$1.5 million for art, with individual branch budgets ranging from \$30,000 to \$900,000. Artists from the Western United States, including Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming, are encouraged to apply, with special consideration given to artists from Oregon. The Deschutes Public Library Art Committee is seeking works in all media and genres, to be displayed in various locations within the libraries and on their grounds. The selection process involves building a roster of qualifying artists, who will then be invited to submit proposals for specific artwork commissions in one or more library branches.

https://artist.callforentry.org/festivals\_ unique\_info.php?ID=11644

#### DO YOU HAVE SOMETHING TO SELL

that a fellow DCAA Member might want? Send the information to Newsletter@DryCanyonArts.org to get your listing in the newsletter.

#### CALL FOR ARTISTS

- Charbonneau Festival of the Arts 2023 | Deadline August 10 | https://www.zapplication.org/event-info.php?ID=11085
- Bend Fall Fest | Deadline August 15 | https://www.zapplication.org/event-info.php?ID=10831
- The Deschutes Public Library Creates New Art Collection | Deadline 3/31/24 | www.deschuteslibrary.org

# Unleash Your Creative Spirit A Volunteer is Needed for DCAA's Lend Me Your Walls Program!

Are you passionate about art and community? The Dry Canyon Art Association (DCAA) is seeking a dedicated volunteer to help coordinate our signature event, the Lend Me Your Walls program. Join us in our mission to enrich the community through art and cultural experiences.

The Lend Me Your Wall program connects artists with participating venues to display their artwork for extended periods, fostering a dynamic art scene within our community. By volunteering with DCAA, you'll play a vital role in making this program a reality.

As a volunteer, you'll take on exciting responsibilities such as:

- Event planning and coordination
- Marketing and promoting the events
- Communicating with artists and venues
- Ensuring the smooth running of each event

Why volunteer with DCAA? You'll enjoy numerous benefits, including:

- Hands-on experience in event planning and marketing
- Opportunities to network with local artists and community leaders
- A chance to make a lasting, positive impact on the community

Ready to join our creative team? To apply, simply email your resume or a brief description of your relevant experience to <u>Chair@DryCanyonArts.org</u>. Don't miss this opportunity to be part of the artistic heartbeat of our community!



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Dry Canyon Arts Association Redmond, Oregon

info@DryCanyonArts.org www.DryCanyonArts.org Newsletter produced by J. H. Morris Productions www.JamesHMorris.com

